

**Goal 1 – Engagement**

Goal Leader: Sally Selden

Lynchburg College will be nationally recognized as a leader for student engagement inside and outside of the classroom, in athletics, and in leadership.

Objective 1 – Intentional Freshmen and Sophomore Experience: Amy Merrill Willis, Angelo Colon (Freshmen experience); Courtney Kelsey, Sharon Foreman, Jonathan Fries (Sophomore experience)

Objective 2 – General Education: Allison Jablonski, Laura Henry Stone

Objective 3 – High Impact Practices: Alisha Walker Marciano, Cynthia Ramsey  
Internships: Scott Robert  
Service Learning: Kim McCabe, Mike Kelly  
Field Research: Brooke Haiar, Greg Eaton  
Study Abroad and Study Away: Kara Hoxworth, Eunice Rojas  
Off Campus Learning Experiences: Ursula Bryant  
Learning Communities: Steve Smith, Deanna Cash, Jeff Ward  
Visiting Scholars, Musicians, Writers, Lecturers: Kara Dean, Cheryl Coleman, B. J. Keefer  
WE: Dan Lang  
Sustainability: Kevin Peterson, Tom Shahady  
Faculty-Student research: Tom Bowman, Joyce Nicholas  
Technology: Charley Butcher, Joe Aldinger

Objective 4 – Diversity and Inclusion: Aaron Smith, Sabita Manian

Objective 5 - International Student Recruitment: Atul Gupta, Rita Detwiler

Objective 6 - New Pedagogies to support active teaching and academically engaged learning: Virginia Cylke, Gary Austin (Jay Profitt)

Objective 7 - Career Services: Bev Reid, Mike Schnur

Objective 8 - New Programs: Atul Gupta and Rusty Smith

Objective 9 - Recruit students through athletics and arts: Jon Waters, Enza Steele, Chris Magee

Objective 10 - Championship level athletic experience: Steve Koudelka, Abby Smith

## **Goal 2: Facilities and Infrastructure**

Goal Leader Steve Bright

The College will modernize and enhance campus facilities and strengthen its technology infrastructure utilizing both the space study report and the strategic objectives of Vision 2020.

2.1 Space analysis to assist in the prioritization of facilities' needs. Steve Bright, Sally Selden, Hayward Guenard, Jon Waters, Debbie Driscoll

2.2 Renovate and enhance residential facilities. Steve Bright, Hayward Guenard

2.3 Redevelop and reimagine the science and research spaces in Hobbs-Sigler, Nursing and Psychology. Steve Bright, Bill Lokar, Allison Jablonski

2.4 Enhance athletic facilities to attract, enroll, and retain exceptional student-athletes for our fans and community. Jon Waters, Steve Bright

2.5 Create an enterprise zone at College Corner that links the graduate health science building to the main campus. Steve Bright

2.6 Enhance the service-orientation and delivery of services by employing customer relationship management (CRM) systems and upgraded data systems. Steve Bright, Sally Selden, Jackie Almond, Brian Hudson, Kristen Cooper

## **Goal 3: Stewardship**

Goal Leader Mike Bonnette

The College will build a culture of philanthropy by engaging students, alumni and friends in the life, work and support of the institution.

3.1 Build an Advancement organization that supports the strategic initiatives of the College and delivers increased engagement for all its constituencies. Mike Bonnette

3.2 Increase the proportion of engaged alumni to 20 percent. Heather Garnett

3.3 Advancement and Career Services to connect alumni and students. Heather Garnett