

Goal 1 – Engagement. The University of Lynchburg will be nationally recognized as a leader for student engagement inside and outside of the classroom, in athletics, and in leadership.
Goal Leader: Sally Selden

Objective 1 – Intentional First Year and Second Year Experience: Amy Merrill Willis, Angelo Colon (First year experience); Courtney Kelsey, Sharon Foreman, Jonathan Fries (Second year experience)

Objective 2 – General Education: Allison Jablonski, Laura Henry Stone

Objective 3 – High Impact Practices: Alisha Walker Marciano, Cynthia Ramsey
Internships: Scott Robert
Service Learning: Kim McCabe, Michael Kelly
Field Research: Brooke Haiar, Greg Eaton
Study Abroad and Study Away: Ellen Thompson
Off Campus Learning Experiences: Ursula Bryant
Learning Communities: Steve Smith, Deanna Cash, BJ Keefer
Visiting Scholars, Musicians, Writers, Lecturers: Kara Dean, Cheryl Coleman, B. J. Keefer
WE: Dan Lang
Faculty-Student research: Tom Bowman, Joyce Nicholas
Technology: Charley Butcher, Nikki Sanders

Objective 4 – Diversity and Inclusion: Aaron Smith, Sabita Manian

Objective 5 - International Student Recruitment: Atul Gupta, Rita Detwiler

Objective 6 - New Pedagogies to support active teaching and academically engaged learning:
Virginia Cylke, Gary Austin, Jay Proffitt

Objective 7 - Career Services: Bev Reid, Mike Schnur

Objective 8 - New Programs: Atul Gupta, Rusty Smith, Rita Detwiler

Objective 9 - Recruit students through athletics and arts: Jon Waters, Enza Steele, Chris Magee

Objective 10 - Championship level athletic experience: Steve Koudelka, Abby Smith

Objective 11 - Core competencies of effective leadership / career readiness: Hayward Guenard

Goal 2: The University will modernize and enhance campus facilities and strengthen its technology infrastructure utilizing both the space study report and the strategic objectives of Vision 2020. Goal Leader: Steve Bright

2.1 The University will use a space analysis to assist in the prioritization of facilities' needs. Leaders: Steve Bright, Sally Selden, Hayward Guenard, Jon Waters, Debbie Driscoll

2.2 The University, using the space analysis study as a road map, will renovate and enhance residential facilities. Leaders: Steve Bright, Hayward Guenard

2.3 The University will redevelop and reimagine the science and research spaces in Hobbs-Sigler, Nursing and Psychology to enhance student learning and community engagement. Leaders: Steve Bright, Bill Lokar, Allison Jablonski

2.4 Modernize and, while providing a championship level experience, enhance athletic facilities to attract, enroll, and retain exceptional student-athletes for our fans and community. Leaders: Jon Waters, Steve Bright

2.5 The University will partner with the City of Lynchburg to create an enterprise zone at University Corner that links the graduate health science building to the main campus. Leader: Steve Bright

2.6 Enhance the service-orientation and delivery of critical student and academic services by employing customer relationship management systems and upgraded data systems. Leaders: Steve Bright, Sally Selden, Jackie Almond, Brian Hudson, Kristen Cooper

Goal 3: The University will build a culture of philanthropy by engaging students, alumni and friends in the life, work and support of the institution. Goal Leader: Mike Bonnette

3.1 The University will build an Advancement organization that supports the strategic initiatives of the University and delivers increased engagement in the long-term support of the institution for all its constituencies. Leader: Mike Bonnette

3.2 The University will increase the proportion of engaged alumni to 20 percent. Leader: Heather Garnett

3.3 Advancement will partner with Career Services to build the Lynchburg network, connecting alumni and students. Leader: Heather Garnett