

## Vision2020

### Goal 1 Engagement

The University of Lynchburg will be nationally recognized as a leader for student engagement inside and outside of the classroom, in athletics, and in leadership.

1.1 The University will provide an intentional first and second year experience designed to foster intellectual rigor and integrate academic and co-curricular engagement and learning.

1.2 Faculty will revise general education to create a transformative student experience where students are academically engaged in the learning process and develop competencies that prepare them for life after graduation.

1.3 To advance student learning and achievement, 100 percent of graduating students will engage in at least three high impact and experiential practices (e.g., internships, study abroad, domestic study away, off campus learning experiences, research, thesis, simulation, capstone, service learning, writing in and across the discipline, sustainability initiatives, learning communities, and working with visiting scholars, artists, musicians, and writers).

1.4 Ensure that the institution's commitment to diversity is apparent through a campus community climate where all faculty, staff, and students feel welcomed and are treated with respect.

1.5 Develop and implement a comprehensive recruitment plan to attract, enroll, and graduate undergraduate and graduate international students from the U.S. and abroad.

1.6 The University will stimulate the exploration of new pedagogies that support active teaching and academically engaged learning.

1.7 Fully integrate career development and services with academic programming to increase student engagement throughout their University experience.

1.8 Lynchburg will align its academic programs with changing employment opportunities and develop new programs that are viable in the marketplace and consistent with its mission. These programs may be full- or part-time, undergraduate or graduate, on-campus or online.

1.9 The University will attract, recruit, retain and graduate exceptional students whose collegiate experience is enhanced through participation in recreation and intercollegiate athletics and the arts in preparation for lifelong wellness.

1.10 The University will offer a championship-level experience for all student-athletes, alumni, and members of the greater University of Lynchburg community.

1.11 Students will be able to articulate / translate their co-curricular experiences into those skills identified by the National Association of Colleges and Employers (NACE) as important to future employers.

1.12 Wireless coverage in classrooms will be strengthened to support pedagogies that involve students' internet access for learning activities.

## **Goal 2 Facilities, Infrastructure**

The University will modernize and enhance campus facilities and strengthen its technology infrastructure utilizing both the space study report and the strategic objectives of Vision 2020.

2.1 The University will use a space analysis to assist in the prioritization of facilities' needs.

2.2 The University, using the space analysis study as a road map, will renovate and enhance residential facilities.

2.3 The University will redevelop and reimagine the science and research spaces in Hobbs-Sigler, Nursing and Psychology to enhance student learning and community engagement.

2.4 Modernize and, while providing a championship level experience, enhance athletic facilities to attract, enroll, and retain exceptional student-athletes for our fans and community.

2.5 The University will partner with the City of Lynchburg to create an enterprise zone at University Corner that links the graduate health science building to the main campus.

2.6 Enhance the service-orientation and delivery of critical student and academic services by employing customer relationship management systems and upgraded data systems.

2.7 The University will create spaces and support initiatives that contribute to long-term savings and sustainability.

## **Goal 3 Stewardship**

The University will build a culture of philanthropy by engaging students, alumni and friends in the life, work and support of the institution.

3.1 The University will build an Advancement organization that supports the strategic initiatives of the University and delivers increased engagement in the long-term support of the institution for all its constituencies.

3.2 The University will increase the proportion of engaged alumni to 20 percent.

3.3 Advancement will partner with Career Services to build the Lynchburg network, connecting alumni and students.

Approved October 21, 2016 by the Board of Trustees